

Minutes

Executive Committee Meeting

January 17, 2008

Telephone Conference Call

Attendance: Dale Peel, Ivan Cowley, Karen Alvey, Joe Christopher

DWS Staff: Lorri Economy, Ann Barnson, Kathy Leydsman, Jan Thompson, Jolene Bundy

Welcome: Lorri Economy

Region Update: - Jan Thompson

Asked if anyone had information they would be especially interested in hearing about. Karen would like a legislative update. Lorri was telling Dale about the discussion on structuring the council. He thought Jan could expand on that.

- * Jan said the state council talked about attendance at council meetings and the need for council members to have a purpose for attending. Jan felt there is a need to talk about the underline purpose and goal for the council. Everyone who attends the council is involved in workforce development in some way. She felt we need to talk about workforce development and re-emphasize our goal and mission.
- * Joe said he had another person who was on the council previously say they didn't understand why they were on the council and what they were trying to accomplish. He felt Jan's suggestion of discussing Workforce Development would also solve this problem.
- * Jan wondered if one of The Chairs or committee leaders would take the lead in this discussion so it is coming from the council, not from her and use the educational time to do that. **Joe said he would be happy to get the ball rolling.** Joe felt those from the private sector are the ones we need to work with the most so they can justify their need to attend.
- * Jan felt there are several others than can join in and help with the discussion. She can bring some information from the National and State point of view but she felt it is important that we all look at our own roll in Workforce Development and what we can bring to the meeting. Jan agreed that Joe would be great at that. Joe said he would just like to get the discussion going and get others to get involved in the discussion.
- * Dale felt this would also be a good way to bring in the sectors they are wanting to work on now.
- * Jan has a power point presentation from a national conference on Workforce Development that might help on what can be accomplished when we get together to work on these things.
- * Karen said we need to work with Rich as he is involved in Education and that is such a big part of this.
- * Jan said we had 2 companies who were awarded incumbent worker money. They were Stampin Up from Kanab and AMPAC from Cedar. Jan suggested we have

someone from their company come and talk about how they are going to use the money and how the process went. It was decided this won't be part of the discussion for this council meeting but part of a future council meeting. Karen thought it would be good to have them there and congratulate them. It was decided it might be best when the meeting is held Cedar since they are both from the southern area.

- * Jan said she and Lorri would get together with Rich and others and put together some information for the discussion.
- * Ivan Cowley said their business isn't very big but their experience with Job Service hasn't been very good. The guys they sent out never lasted and never worked out. Jan said sometimes, especially in smaller areas, it is hard to find the right person for a particular job. That is why it is so important for private industry to work with Workforce Services so they can improvement on developing the workforce so they are more stable with a better work ethic.
- * Joe felt this needs to be brought to the table to explain the differences in how Workforce Services works today compared with how it worked in the past. Jan said when they were just Job Service they were much more involved in selecting people and screening applicants. As funding changed they put their efforts into a system to let employers see the data base so they can do their own selections themselves, letting employers and job seekers make those connections. DWS has the tools and helps for the employers to do it themselves. Now there is a limited workforce. The economy plays a big part in that workforce. Jan said there has been a 25% increase in unemployment insurance claims during the last month to 6 weeks. There has been a huge jump in unemployment rates. It's the biggest jump in years so the economy really plays a big part.

Region Update: Jan will have a legislative update and information on happenings in the region.

State Council Update: Dale will do an update on the State Council meeting.

- * Dale said they talked about out of state recruitment. There is a need in the energy sector for employees they can't get here so they are recruiting out of state. There is a website called *utahworks* that connects them back to the jobs.utah.gov web site.
- * They talked about the incumbent worker program. On the applications submitted there were frequent issues that resulted in a low application score. The applications were scored, not just looked at and evaluated.
 - o Some didn't provide a financial statement which gave them a 0 on that one.
 - o There were 67 organizations that applied and 19 of those were funded.
 - o On some applications the training plan was too vague. They wanted specifics on how the money would be spent and not just a general statement.
 - o If the current training budget on an application was significantly lower than the needed match amount they had a hard time seeing how they were going to match the amount requested.

- The applicants didn't demonstrate the relevant training to the future success of the company.
- The next application deadline is the fall of 08.
- Karen wondered if the DWS Staff could contact the businesses that applied and were turned down for some of these reasons and explain why they were turned down. This would help them with applications in the future and would build up the relationships between DWS and these companies. Jan said we could look at that. Lorri said she has the list. There were 16 from our region that applied.
- Dale said this information is all available on the state website under incumbent worker program.
- * Dale said the State Council also talked about the Western Governors University. He said he likes the idea of the university but it isn't for everyone. The Western Governors University is trying to use the DWS system as a way to recruit. Dale said there are scholarships available for rural teachers in Math and science. The Western Governors University wanted to give a presentation to our council meeting. Lorri said they have made the request before and asked for 40 minutes. It was decided we can try to fit them in at another time.
- * Dale said they also talked about Sector strategy marketing. They are working on a plan to help all the councils in marketing the sectors. They want to consolidate resources to have them available for all the councils. They called it industry marketing strategy.
- * They also talked about events coming up. One is the Construction Career Days in Hurricane on March 25 and 26. They talked about the Expo's up north. Dale asked if youth from our area went to those. Jan thought some of them from Juab and those in the north end of the region went to the ones at Thanksgiving Point but usually we don't send them.
 - Lorri said in regards to the construction Career Days, Leon Stewart is interested in having something like that through their school. The Construction Career Days in Washington County brings kids in from Iron County, Kane County, Garfield County, and even out of Mesquite but not the eastern side of the region.
 - Last year the council voted to be a sponsor of the Construction Career Days. **If we want to do that again we need to discuss it and vote on that.**
 - The other career expos they talked about at Thanksgiving have an Automotive and health Care component to it.
 - Karen suggested a Health Care Career days would be a good one and especially in Washington County. Dixie College has done a lot for Health Care. Jan said the biggest problem is our capacity for students. An example is in Radiology they had 400 students apply and took only 2 new students. We don't have the capacity to train them. Dixie College and IHC are doing a joint building on the IHC campus to house additional capacity for health care occupations. Most apply 2, 3, or 4 years before they are accepted.
 - Dale said the Western University has just added the RN program. Jan said education is working on the capacity issue and there are more job

openings than there are people to hire and more interested than we can train.

- Dale said the state council also talked about the eRep on line services and the Governors committee for *People With Disabilities* web site. This is paired with the *Utah.gov* web side. They have a code of PWD (Person With Disability). Employers interested in having people with disabilities apply can put this code on their application.
- Dale agreed to present this information to the rest of the council.
- Ann asked about the WIA Rescission and said that was talked about at State council. Jan said we could talk about that because it will have an impact in the region.

Youth Council: Ann Barnson

Ann will provide an update on the State Youth Council.

Council Agenda – Lorri

Lorri asked how they wanted to structure the meeting. She said they will have the presentation on Workforce Development for the first hour and asked if they still wanted to break up into committee's after that for discussions, or if they wanted to stay together for discussions.

- * There will also be outstanding customer recognition awards at noon.
- * Karen said we usually don't have very many in committee meetings. It would be okay to break out if there is good attendance. If not it would be better to stay together.
- * Jan said she is going to ask Lorri to send out more emails talking about the council and what we are going to do in the first hour, reviewing the core values, goals, etc and try to encourage more people to attend.
- * It was decided they will be working on the industry sector action plan and it would be best to put time aside to work on that action plan and stay together in a group.

Vendor Committee: Ann said she needs a few minutes to get approval for a training vendor. She will get the committee together before that to go over the application then present it for approval to the council.

Agenda: Lorri will make up an Agenda on the industries for presentation from 11:00 – 12:00. It was decided to get someone from the industries to come in and talk to the council about that particular industry. Joe will help Lorri put together information in the automotive industry.

The meeting was adjourned.

Action Items Oct 18, 2007			
Item #	Person responsible for Action Item	Action Item	Date to be completed

1	Joe	Will lead the discussion on Workforce Development	2/21/08
2	Jan	Provide information for the discussion on Workforce Development from the National and State meetings	2/21/08
3	Jan/Lorri	Meet with Rich and others to put together information on Workforce Development	2/21/08
4	Jan	Will give Region Update and include legislative update	2/21/08
5	Dale	Give the State Council Update	2/21/08
5	Ann	Give State Youth Council update	2/21/08
6	Ann	Will meet with Vendor Committee on a training vendor application prior to the council meeting	
7	Lorri	Make the Agenda for the meeting and include presentations from 11:00 – 12:00.	2/21/08
8	Lorri	Get someone from the sectors we focus on to come and give a presentation at the meeting from 11:00 to 12:00	2/21/08
9	Lorri	Send out more emails to encourage members to come to the meetings	On-going prior to 2/21

Conclusions/Decisions	
1	Jan will do the Region Update
2	They will have a presentation on Workforce Development for the educational sector of the meeting from 10:00 to 11:00.
3	Jan will include a legislative update in the region update
4.	Dale will do the State Council update.
5.	Lorri will ask for a vote to sponsor the Construction Career Days again.
6.	Jan will talk about the WIA rescission.
7.	There will be outstanding customer recognition awards at Noon.
8	They will stay together as a group from 10:00 to 12:00 rather than break up into committee's.
9	Ann Will present the Training Vendor Application for a vote.